

# James Pace

## PROFILE

Creative and results-driven Digital Media Design Professional with 10+ years of experience across web, print, and multimedia. Known for leadership, problem-solving, and managing complex projects from concept to launch. Self-motivated and resourceful with a strong record of meeting deadlines, exceeding expectations, and delivering impactful visual solutions.

## EXPERIENCE

JOB TITLE, COMPANY NAME; CITY, STATE – 2022-PRESENT

Lead business development, creative strategy, and service innovation across multiple ventures. Oversee branding, design, and exclusive membership programs supporting entrepreneurs and small businesses.

FOUNDER, OWNER AND DESIGNER - ELEANA MARKETING SOLUTIONS LLC – 2022 - 2025

Founded and ran a creative agency offering branding, web, and print services to small businesses. Managed operations and produced strategic, client-focused design work across digital and print.

FREELANCER – 2005 - 2022

Created simple logos, graphics, and photo edits using Adobe Illustrator for personal networks while serving in the U.S. Navy. Delivered quality designs with attention to detail.

WEB MASTER INTERNSHIP - KERN VALLEY HIGH SCHOOL – 2004 - 2005

Maintained and updated school website using HTML, CSS, and Dreamweaver. Assisted faculty with digital content and implemented multimedia for usability and accessibility.

GRAPHIC DESIGNER ASSISTANT (INTERNSHIP) ONROTA.NET MAGAZINE – 2003 - 2004

Supported magazine design and layout using CorelDRAW, Macromedia Dreamweaver/Flash, and Photoshop. Edited images and updated content while learning print and web publishing workflows.

## EDUCATION

National University – Senior Year of Digital Media Design - 2025

## SKILLS

- Design and Creative Tools: Adobe Creative Suite (Illustrator, InDesign, Photoshop, Dreamweaver, Animate, PremierPro, After Effects), Affinity Design, Affinity Photo, Sigma.
- Web & Design Media: Web Design & Maintenance, UI/UX Fundamentals, Responsive Design, Content Management, Multimedia Integration, Branding & Visual Identity.

## AWARDS

DEANS LIST FROM 2023 - 2025